

December 14th, 2023

Media Release

*Almost as
Beautiful
as You™*

**FENELON FALLS BUSINESS SHOWCASING PETERBOROUGH
ARTIST'S NEW FASHION LINE**



**Almost as Beautiful as You™ fashion will launch on Sunday
December 17th at 1pm at Sugar Baby Wellness in Fenelon Falls**

Kethleen Mikijelj, owner of Sugar Baby Wellness, is working with artist Paul Teleki by launching a fashion kiosk that allows people to try on sizes and styles, then order their preferences right from their phone or computer. “Paul’s turned his art pieces into a delicate fashion line – Almost as Beautiful as You™. What a fitting name for such original pieces that will surely elevate your wardrobe. These pieces are made to order and can be tried on in store at Sugar Baby Wellness,” Kethleen Mikijelj shares.

Almost as Beautiful as You™ fashion has been percolating in Paul Teleki’s mind for more than a decade. The colours and expression of the fashion comes from a style coined as geometric representation, using geometry as a foundation for expressing beauty in art. Teleki has drawn upon the inspiration of important women in his life to create individual pieces, resonating their influence upon each work, like a song made entirely of colour. It has taken Teleki more than two decades to find this artistic voice and now he is using geometry to compliment the inherent beauty of the wearer. Teleki has spent years trying to find the right textiles and printing process, and the items have been tested and they are solid materials, yet elegant.

“Each piece is made custom in Canada, using Canadian textiles right down to the thread. The quality of the product is remarkably high,” states Teleki. Kethleen continues, “they are very reasonably priced and customizable with art pieces showcased on his website.” Sugar Baby Wellness has been operating in the Fenelon Falls downtown providing sugaring, Reiki sessions, and a tea room experience. “Kethleen is superbly knowledgeable in her line of work, so I feel fortunate to share the Almost as Beautiful as You™ fashion line in the remarkable space she has created,” Teleki explains.

On Sunday December 17th the Fashion Launch Party will start at 1pm, there will be food, refreshments, and gifts. Please RSVP through the website www.paulteleki.com

Please contact Paul Teleki at 705-977-0583 or paul@preferences.ca to learn more about custom fashion, showings, commissioned pieces, and lessons.

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Almost as Beautiful as You™ is derived from Paul Teleki’s Geometric Representation style of artwork which is painted oil on canvas. Teleki has understudied notable Canadian Art legends like Norman R. Brown and Tim Packer and has sold many pieces in galleries across Ontario. Teleki teaches fine art to students of all ages in classrooms and en plein air. Learn more at www.paulteleki.com